

# MERITORIOUS

## Military Series: Sponsorship Opportunities

**Meritorious is hosting a two part series to celebrate Veterans Day. Meritorious will host a virtual, educational and networking event, State of the Firearms Industry and Future of Military Tech, on November 3, 2021, followed by an in-person experience on Veterans Day at the Distinguished Pistol Outdoor Shooting Range in Mebane, NC.**

This combination sponsorship opportunity provides tremendous opportunity for brand awareness, product integration, and recruitment among our military-connected communities. Our audiences are active duty leaders, transitioning veterans, and executives from startup to Fortune 100, operating in areas that intersect the arms industry, including defense, cyber and physical security, tech, AI/ML, textiles, outdoor, manufacturing, and more.

### THE OPPORTUNITY

Meritorious events historically reach tens of thousands of unique users, and have high interactivity among attendees. Our November 3 virtual event will welcome upward of 500 attendees, while the November 11 private event will host 80 senior level professionals and executives. Both events offer prime opportunities to:

- Network with hundreds of decision makers and prospects in multiple industries and verticals
- Generate brand awareness and demo products with former military
- Reach highly skilled veterans seeking advanced career opportunities
- Engage audiences via virtual tables that simultaneously nurture business leads and recruitment pipeline
- Celebrate Veterans Day

To pursue the opportunity to sponsor, please review the options below and on the following pages, then complete a sponsor application.

### ABOUT MERITORIOUS

Meritorious is a veteran-owned, woman-owned, all-in-one platform born out of the need to reconnect military veterans during a time when many experienced isolation and business loss. Our virtual network, resources and tools for veteran and military spouse professionals allow these individuals to connect, grow and lead.

Meritorious provides active duty service members, veterans and military spouses access to a free member portal, networking events, mentorship and communities. Nonprofits and corporations alike use the Meritorious platform to reach more veterans and their families, while collaborating with each other within centralized communities, to build better resources and programs for our military-connected populations.

Through this business model, Meritorious supports both seasoned professionals and transitioning veterans to simultaneously foster business leads, mentorship connections and career referrals. Meritorious is launching a mobile app with geolocation, to help veterans find local support, mentors and meet up.

### SPONSORSHIP PACKAGES

- ~~MARQUIS LEVEL PACKAGE: Presenting Sponsor - \$3000~~ **SOLD**
- DIAMOND LEVEL PACKAGE: Main Stage Pistol & Rifle Range - \$2000
- PLATINUM LEVEL PACKAGE: Supporting Stage (4 options / sites) - \$1500
- GOLD LEVEL PACKAGE: Networking Dinner - \$1500
- SILVER LEVEL PACKAGE: Networking Lunch - \$1000
- BRONZE LEVEL PACKAGE: Drink Station & Bar - \$750
- A LA CARTE PACKAGE A: Swag Bag Sponsor - \$200
- A LA CARTE PACKAGE B: Virtual Table Sponsor - \$250

See following pages for sponsorship breakdowns.

# Military Series: Sponsorship Opportunities

## ~~MARQUIS LEVEL PACKAGE: PRESENTING SPONSOR - \$3000~~ **SOLD**

- Logo prominently displayed as Presenting Sponsor on digital and print promotional pieces for both virtual and in-person event
- Speaker opportunity at both November 3 (virtual stage) and November 11 events (during dinner)
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website, external newsletters and pre-event promo video
- Inclusion in November 11 swag bag (sponsor to provide 80 units)
- Opportunity to demo product at November 11 event (option to bring additional signage, peripherals, hands outs)
- 2 Executive tickets included (Nov 11); Additional attendees can be added for \$325 per person
- 2 brand ambassador tickets (Nov 11, includes food and beverage); Ambassadors can be upgraded to full registration for \$325 per person
- Virtual table at November 3 event (priority visibility); access to resumes from event registrants
- Up to 5 company representatives for virtual event
- One annual recruiter profile on Meritorious member portal and app; unlimited job postings

## **DIAMOND LEVEL PACKAGE: MAIN STAGE PISTOL & RIFLE RANGE - \$2000**

- Logo displayed on site as Pistol and Rifle Range Sponsor
- Included in digital and print promotional pieces for both virtual and in-person event
- Speaker opportunity at November 3 event (virtual stage)
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website and external newsletters
- Inclusion in November 11 swag bag (sponsor to provide 80 units)
- Opportunity to demo product at November 11 event (option to bring additional signage, peripherals, hands outs)
- 1 Executive ticket included (Nov 11); Additional attendees can be added for \$325 per person
- 2 brand ambassador tickets (Nov 11, includes food and beverage); Ambassadors can be upgraded to full registration for \$325 per person
- Virtual table at November 3 event (priority placement); access to resumes from event registrants
- Up to 5 company representatives for virtual event
- One annual recruiter profile on Meritorious member portal and app; unlimited job postings

## **PLATINUM LEVEL PACKAGE: SUPPORTING STAGE (4 OPTIONS) - \$1500**

300 Yard Rifle Range • Shotgun Range • Archery • Hatchet, Knife Throwing and Bocce (\$1500 each)

- Logo displayed as designated site sponsor
- Included in digital and print promotional pieces for both virtual and in-person event
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website and external newsletters
- Inclusion in November 11 swag bag (sponsor to provide 80 units)
- Opportunity to demo product at November 11 event (must be relevant to the sponsored site; option to bring additional signage, peripherals, hands outs)
- 2 brand ambassador tickets (Nov 11, includes food and beverage); Ambassadors can be upgraded to full registration for \$325 per person
- Virtual table at November 3 event; access to resumes from event registrants
- Up to 3 company representatives for virtual event
- One annual recruiter profile on Meritorious member portal and app; unlimited job postings

# Military Series: Sponsorship Opportunities

## GOLD LEVEL PACKAGE: NETWORKING DINNER - \$1500

- Logo displayed on signage during dinner
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website and external newsletters
- Inclusion in November 11 swag bag (sponsor to provide 80 units)
- 2 brand ambassador tickets (Nov 11, includes food and beverage); Ambassadors can be upgraded to full registration for \$325 per person
- Virtual table at November 3 event; access to resumes from event registrants
- Up to 3 company representatives for virtual event
- One annual recruiter profile on Meritorious member portal and app; unlimited job postings

## SILVER LEVEL PACKAGE: NETWORKING LUNCH - \$1000

- Logo displayed on signage during lunch
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website and external newsletters
- Inclusion in November 11 swag bag (sponsor to provide 80 units)
- 1 brand ambassador ticket (Nov 11, includes food and beverage); Ambassador can be upgraded to full registration for \$325 per person
- Virtual table at November 3 event; access to resumes from event registrants
- Up to 2 company representatives for virtual event
- One annual recruiter profile on Meritorious member portal and app; unlimited job postings

## BRONZE LEVEL PACKAGE: DRINK STATION & BAR - \$750

- Logo displayed on signage at tiki hut (all day)
- Recognition in Meritorious member portal and app; includes partner page
- Recognition in private virtual community for November 11 attendees
- Recognition on event website and external newsletters
- 1 brand ambassador ticket (Nov 11, includes food and beverage); Ambassador can be upgraded to full registration for \$325 per person

## A LA CARTE PACKAGE A: SWAG BAG SPONSOR - \$200

- Inclusion in November 11 swag bag (sponsor to provide 80 units)

## A LA CARTE PACKAGE B: VIRTUAL TABLE SPONSOR - \$250

- Virtual table at November 3 event
- Up to 2 company representatives for virtual event
- Access to resumes from event registrants